



July 22 - 25, 2025

Gaylord National Resort &  
Convention Center  
National Harbor, MD



## SPONSORSHIP OPPORTUNITIES

Thank you for your interest in sponsoring the NILG 2025 National Conference!  
The support provided by our sponsors is pivotal to the success of the conference.

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# NILG 2025 NATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Thank you for your interest in sponsoring the NILG 2025 National Conference! The support provided by our sponsors is pivotal to the conference's success. Sponsors at all levels receive the following benefits:

1. Organization's name announced during a luncheon
2. Organization logo with hyperlink displayed on the sponsorship page of the conference website
3. Opportunity to include branded item in conference bag (Item must be pre-approved)

Sponsors of breaks, luncheons, or special events will have their organization's name announced at least once prior to the sponsored event.



## **TITANIUM LEVEL SPONSORSHIP: \$40,000**

- Five (5) complimentary 3.5-day conference registrations
- Full-screen ad rotating on screen during breaks in plenary room
- Sponsor's branding included in marketing efforts
- Two push marketing notifications in app
- 3-minute video on your organization's diversity effort (video provided by sponsor)
- Reserved seating at tables near the podium for general sessions and luncheon events
- **Choice of sponsorship:**
  1. General session stage design incorporating organization logo (**1 available**)
  2. General session audio visual (AV) and closed captioning sponsor incorporating organization logo (**1 available**)



## **PLATINUM LEVEL SPONSORSHIP: \$30,000**

- Four (4) complimentary 3.5-day conference registrations
- Full-screen ad rotating on screen during breaks in plenary room
- Sponsor's branding included in marketing efforts
- One push marketing notification in app
- Reserved seating at a table near the podium for general sessions and luncheon events
- **Choice of sponsorship:**
  1. Badge holder worn by attendees with your organization's logo (**1 available**)
  2. Introduce keynote speaker during lunch/general session, branded logo during presentation, sponsor signage on table during book signing and/or meet & greet, if available. A 3-minute video on your organization's diversity efforts (provided by sponsor) (**1 available**)
  3. Directional signage: Each directional sign will include your organization's logo (**1 available**)
  4. Lunch on Wednesday or Thursday. Organization logo displayed on tables, a 3-minute video on your organization's diversity efforts (provided by sponsor) and verbal recognition before and after lunch (**2 available**)
  5. Welcome Reception Tuesday evening; including your organization's signage over the main entrance to the Exhibit Hall (**1 available**)
  6. Individual power banks to charge phones/electronic devices with your organization's logo (**1 available**)
  7. Wi-fi for the conference areas (**1 available**)

*\*All sponsorship offerings are subject to change.*



## **GOLD LEVEL SPONSORSHIP: \$20,000**

- Three (3) complimentary 3.5-day conference registrations
- Full-screen ad rotating on screen during breaks in plenary room
- Sponsor branding included in marketing efforts
- **Choice of sponsorship:**
  1. Branded logo integrated into display signage at registration desk (registration area is the central hub for logistics and questions) **(+available)**
  2. Opening entertainment (Wednesday morning) with opportunity to introduce the act **(1 available)**
  3. Exhibitors' Reception on Wednesday evening with your organization's signage at the event **(1 available)**
  4. Conference App for iOS & Android devices your organization's logo displayed within the app **(+available)**
  5. T-shirts for attendees with your organization's logo **(1 available)**



## **SILVER LEVEL SPONSORSHIP: \$15,000**

- Two (2) complimentary 3.5-day conference registrations
- Half-screen ad rotating on shared screen during breaks in plenary room
- **Choice of sponsorship:**
  1. Conference Hotel Room Keys with your organization's logo **(+available)**
  2. Mousepad with your organization's logo **(+available)**
  3. Laptops, monitors, and technical support **(1 available)**
  4. Branded Thumb Drives with your organization's logo **(+available)**
  5. 3 Breakfasts – all sponsors share sponsorship recognition at each breakfast **(3 available)**



## **CONFERENCE ADS**

If sponsors at the Copper through Silver sponsorship level want to upgrade an ad size, take the difference of the current ad from the ad desired to determine the price (e.g., A 1/4 slide ad could be upgraded to a 1/2 slide ad for \$400). Ads will be rotating on screen in the plenary room during breaks. The 1/2 and 1/4 slides will be shown on a shared screen with other sponsors' ads. **\$1,500 Full Slide | \$1,000 1/2 Shared Slide | \$600 1/4 Shared Slide**



## **EXHIBITORS**

Exhibitors that are also sponsors will have the opportunity for additional benefits. Please contact one of us for details.



## **BRONZE LEVEL SPONSORSHIP: \$10,000**

- One (1) complimentary 3.5-day conference registration
- Half-screen ad rotating on a shared screen during breaks in the plenary room
- **Choice of sponsorship:**
  1. Conference bag with your organization's logo **(2 available)**
  2. Pre-conference breakfast **(1 available)**
  3. Pre-conference lunch **(1 available)**
  4. Conference-at-a-glance with your organization's logo on the handouts **(1 available)**
  5. T-shirts for registration workers with your organization's logo **(1 available)**
  6. Notebook and pen with your organization's logo **(1 available)**
  7. Sticky Notes Cube with your organization's logo **(1 available)**
  8. Deluxe Travel Sewing Kit with your organization's logo **(1 available)**
  9. Travel Pillow Kit W/Ear Plugs & Eye Mask with your organization's logo **(1 available)**
  10. Bottle and Towel Holder with your organization's logo **(1 available)**



## **COPPER LEVEL SPONSORSHIP: \$5,000**

- Two (2) complimentary pre-conference registrations
- Quarter-page ad rotating on a shared screen during breaks in plenary room
- Breaks – all sponsors share sponsorship recognition at each break



## **SUPPORTER LEVEL SPONSORSHIP: \$2,000**

- An ad rotating on screen in the plenary room can be added to this sponsorship level (see below for pricing).



## **INDUSTRY LIAISON GROUP SPONSORS**

We encourage ILGs to support the conference through sponsorship.

**Thank you again for your interest in sponsorship opportunities for the NILG 2025 National Conference. Should you have any questions or require additional information, please contact a member of the sponsorship team listed on the cover page.**

*\*All sponsorship offerings are subject to change.*