

July 29 – August 1, 2024

Omni Orlando Resort
at ChampionsGate
Orlando, Florida



Digital Advertising Specs

**Ad Deadline:
June 28, 2024**

Format for Ads:

Quality .png or .jpg file to specified size and at 300 dpi resolution

Note: All low resolution files will be returned.

Please deliver all advertisements via email no later than Friday, June 28 to:
sponsorship@nilgconference.com

NILG 2024 National Conference Sponsorship Committee

Sheri Viggiano
206-697-4337
sheriv@nilgconference.com

Barbara Moskowitz
303-304-7200
bm Moskowitz@theinstitute4workplaceequality.org

Gail S. Weidman
480-517-3823
gail.weidman@medtronic.com

Lynn Clements
410-995-1195, ext. 1246
lynn.clements@berkshireassociates.com

Full Page Digital Ad
12.54" x 6.75"
3762px X 2025px

Cost \$1,500 if not included with
sponsorship

Full sized ad included with:
Titanium, Platinum, and
Gold Level Sponsorships

Half Page
Digital Ad

5.32" x 6.75"
1596px X 2025px
Cost \$1,000 if not
included with
sponsorship

Half page ad
included with:
Silver and
Bronze Level
Sponsorships

Quarter Page
Digital Ad

5.97" x 3.24"
1790 px X 972 px
Cost \$600 if not
included with
sponsorship

Quarter page
ad included
with:
Copper Level
Sponsorships