

NILG 2023 National Conference

SPONSORSHIP OPPORTUNITIES

August 1 - 4, 2023
Phoenix, Arizona

JW Marriott Phoenix
Desert Ridge Resort & Spa

**Thank you for your interest in
sponsoring the NILG 2023
National Conference!**

**The support provided by our
sponsors is pivotal to the
success of the conference.**

www.nilgconference.com



NILG 2022 National Conference Sponsorship Committee

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NILG 2023 NATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Camelback Mountain, Phoenix, AZ

Sponsors at all levels receive the following benefits:

1. Organization's name announced during a luncheon
2. Organization logo with hyperlink displayed on the sponsorship page of the conference website
3. Opportunity to include branded item in conference bag (Item must be pre-approved)

Sponsors of breaks, luncheons, or special events will have their organization's name announced at least once prior to the sponsored event.

TITANIUM LEVEL SPONSORSHIP: \$40,000 ★

- Six (6) complimentary 3.5-day conference registrations
- Full-screen ad rotating on screen during breaks in plenary room
- Sponsor's branding included in marketing efforts
- Two push marketing notifications in app
- 3-minute video on your organization's diversity effort (video provided by sponsor)
- Reserved seating at tables near the podium for general sessions and luncheon events
- Choice of sponsorship:
 1. General session stage design incorporating your organization's logo *(1 available)*
 2. Thursday night Celebration *(up to 2 sponsors sharing opportunity)*

PLATINUM LEVEL SPONSORSHIP: \$30,000 ★

- Four (4) complimentary 3.5-day conference registrations
- Full-screen ad rotating on screen during breaks in plenary room
- Sponsor branding included in marketing efforts
- One push marketing notification in app
- Reserved seating at a table near podium for general sessions and luncheon events
- Choice of sponsorship:
 1. Badge holder worn by attendees with your organization's logo *(1 available)*
 2. Introduce keynote speaker during lunch/general session, branded logo during presentation, sponsor signage on table during book signing and/or meet & greet, if available. A 3-minute video on your organization's diversity efforts (provided by sponsor) *(1 available)*
 3. Directional signage: Each directional sign will include your organization's logo. *(1 available)*
 4. Lunch on Wednesday or Thursday *(2 available)*
 - Organization logo displayed on tables
 - A 3-minute video on your organization's diversity efforts (provided by sponsor)
 - Verbal recognition before and after lunch
 5. Welcome Reception Tuesday evening; including your organization's signage over the main entrance to the Exhibit Hall *(1 available)*
 6. Closed captioning services (logo to show up next to CC) *(1 available)*
 7. Individual power banks to charge phones/electronic devices with your organization's logo *(1 available)*

**All sponsorship offerings are subject to change due to circumstances including sponsorship interest.*

GOLD LEVEL SPONSORSHIP: \$20,000 ★

- Three (3) complimentary 3.5-day conference registrations
- Full-screen ad rotating on screen during breaks in plenary room
- Sponsor branding included in marketing efforts
- Choice of sponsorship:
 1. Branded logo integrated into display signage at registration desk (registration area is the central hub for logistics and questions) *(1 available)*
 2. Opening entertainment (Wednesday morning) with opportunity to introduce the act *(1 available)*
 3. Exhibitors' Reception on Wednesday evening with your organization's signage at the event *(1 available)*
 4. Conference App for IOS & Android devices - your organization's logo displayed within the app *(1 available)*

SILVER LEVEL SPONSORSHIP: \$15,000 ★

- Two (2) complimentary 3.5-day conference registrations
- Half-screen ad rotating on shared screen during breaks in plenary room
- Choice of sponsorship:
 1. Conference Hotel Room Keys with your organization's logo *(1 available)*
 2. Mousepad with your organization's logo *(1 available)*
 3. Laptops, monitors, and technical support *(1 available)*
 4. Branded Thumb Drives with your organization's logo *(1 available)*
 5. 3 Breakfasts - all sponsors share sponsorship recognition at each breakfast *(3 available)*
 6. Pre-conference lunch *(1 available)*

CONFERENCE ADS ★

If sponsors at the Copper through Silver sponsorship level want to upgrade an ad size, take the difference of the current ad from the ad desired to determine the price (e.g., A 1/4 slide ad could be upgraded to a 1/2 slide ad for \$400). Ads will be rotating on screen in the plenary room during breaks. The 1/2 and 1/4 slides will be shown on a shared screen with other sponsors' ads. There will **not** be a printed program in 2023. **\$1,500 Full Slide | \$1,000 1/2 Shared Slide | \$600 1/4 Shared Slide**

EXHIBITORS ★

Exhibitors that are also sponsors will have the opportunity for additional benefits. Please contact one us for details.

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BRONZE LEVEL SPONSORSHIP: \$10,000 ★

- One (1) complimentary 3.5-day conference registration
- Half-screen ad rotating on a shared screen during breaks in the plenary room
- Choice of sponsorship of:
 1. Conference bag with your organization's logo *(4 available) (3 available)*
 2. Breaks - all sponsors share sponsorship recognition at each break *(5 available)*
 3. Pre-conference breakfast *(1 available)*
 4. Conference-at-a-glance with your organization's logo on the handouts *(1 available)*
 5. T-shirts for registration workers with your organization's logo *(1 available)*
 6. Travel size hand sanitizer with your organization's logo *(1 available)*
 7. Hand fan with your organization's logo *(1 available)*
 8. Suntan lotion and lip balm combo on a carabiner with your organization's logo *(1 available)*

COPPER LEVEL SPONSORSHIP: \$5,000 ★

- Quarter-page ad rotating on a shared screen during breaks in plenary room
- 2 pre-conference complimentary registrations

SUPPORTER LEVEL SPONSORSHIP: \$2,000 ★

- An ad rotating on screen in the plenary room can be added to this sponsorship level (see below for pricing).

INDUSTRY LIAISON GROUP SPONSORS ★

We encourage ILGs to support the conference through sponsorship.

Thank you again for your interest in sponsorship opportunities for the NILG 2023 National Conference. Should you have any questions or require additional information, please contact a member of the sponsorship team listed on the cover page.