

# NILG 2023 National Conference

## SPONSORSHIP OPPORTUNITIES

**August 1 - 4, 2023**  
**Phoenix, Arizona**

**JW Marriott Phoenix**  
**Desert Ridge Resort & Spa**

**Thank you for your interest in  
sponsoring the NILG 2023  
National Conference!**

**The support provided by our  
sponsors is pivotal to the  
success of the conference.**

**[www.nilgconference.com](http://www.nilgconference.com)**



### **NILG 2022 National Conference Sponsorship Committee**

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## NILG 2023 NATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Camelback Mountain, Phoenix, AZ

### Sponsors at all levels receive the following benefits:

1. Organization's name announced during a luncheon
2. Organization logo with hyperlink displayed on the sponsorship page of the conference website
3. Opportunity to include branded item in conference bag (Item must be pre-approved)

Sponsors of breaks, luncheons, or special events will have their organization's name announced at least once prior to the sponsored event.

### **TITANIUM LEVEL SPONSORSHIP: \$40,000** ★

- Six (6) complimentary 3.5-day conference registrations
- Full-screen ad rotating on screen during breaks in plenary room
- Sponsor's branding included in marketing efforts
- Two push marketing notifications in app
- 3-minute video on your organization's diversity effort (video provided by sponsor)
- Reserved seating at tables near the podium for general sessions and luncheon events
- Choice of sponsorship:
  1. General session stage design incorporating your organization's logo *(1 available)*
  2. Thursday night Celebration *(up to 2 sponsors sharing opportunity)*

### **PLATINUM LEVEL SPONSORSHIP: \$30,000** ★

- Four (4) complimentary 3.5-day conference registrations
- Full-screen ad rotating on screen during breaks in plenary room
- Sponsor branding included in marketing efforts
- One push marketing notification in app
- Reserved seating at a table near podium for general sessions and luncheon events
- Choice of sponsorship:
  1. Badge holder worn by attendees with your organization's logo *(1 available)*
  2. Introduce keynote speaker during lunch/general session, branded logo during presentation, sponsor signage on table during book signing and/or meet & greet, if available. A 3-minute video on your organization's diversity efforts (provided by sponsor) *(1 available)*
  3. Directional signage: Each directional sign will include your organization's logo. *(1 available)*
  4. Lunch on Wednesday or Thursday *(2 available)*
    - Organization logo displayed on tables
    - A 3-minute video on your organization's diversity efforts (provided by sponsor)
    - Verbal recognition before and after lunch
  5. Welcome Reception Tuesday evening; including your organization's signage over the main entrance to the Exhibit Hall *(1 available)*
  6. Closed captioning services (logo to show up next to CC) *(1 available)*
  7. Individual power banks to charge phones/electronic devices with your organization's logo *(1 available)*

*\*All sponsorship offerings are subject to change due to circumstances including sponsorship interest.*



## **GOLD LEVEL SPONSORSHIP: \$20,000** ★

- Three (3) complimentary 3.5-day conference registrations
- Full-screen ad rotating on screen during breaks in plenary room
- Sponsor branding included in marketing efforts
- Choice of sponsorship:
  1. Branded logo integrated into display signage at registration desk (registration area is the central hub for logistics and questions) *(1 available)*
  2. Opening entertainment (Wednesday morning) with opportunity to introduce the act *(1 available)*
  3. Exhibitors' Reception on Wednesday evening with your organization's signage at the event *(1 available)*
  4. Conference App for IOS & Android devices – your organization's logo displayed within the app *(1 available)*

## **SILVER LEVEL SPONSORSHIP: \$15,000** ★

- Two (2) complimentary 3.5-day conference registrations
- Half-screen ad rotating on shared screen during breaks in plenary room
- Choice of sponsorship:
  1. Conference Hotel Room Keys with your organization's logo *(1 available)*
  2. Mousepad with your organization's logo *(1 available)*
  3. Laptops, monitors, and technical support *(1 available)*
  4. Branded Thumb Drives with your organization's logo *(1 available)*
  5. 3 Breakfasts – all sponsors share sponsorship recognition at each breakfast *(1 available)*
  6. Pre-conference lunch *(1 available)*

## **CONFERENCE ADS** ★

If sponsors at the Copper through Silver sponsorship level want to upgrade an ad size, take the difference of the current ad from the ad desired to determine the price (e.g., A 1/4 slide ad could be upgraded to a 1/2 slide ad for \$400). Ads will be rotating on screen in the plenary room during breaks. The 1/2 and 1/4 slides will be shown on a shared screen with other sponsors' ads. There will **not** be a printed program in 2023. **\$1,500 Full Slide | \$1,000 1/2 Shared Slide | \$600 1/4 Shared Slide**

## **EXHIBITORS** ★

Exhibitors that are also sponsors will have the opportunity for additional benefits. Please contact one of us for details.

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## **BRONZE LEVEL SPONSORSHIP: \$10,000** ★

- One (1) complimentary 3.5-day conference registration
- Half-screen ad rotating on a shared screen during breaks in the plenary room
- Choice of sponsorship of:
  1. Conference bag with your organization's logo *(1 available)*
  2. Breaks - all sponsors share sponsorship recognition at each break *(5 available)*
  3. Pre-conference breakfast *(1 available)*
  4. Conference-at-a-glance with your organization's logo on the handouts *(1 available)*
  5. T-shirts for registration workers with your organization's logo *(1 available)*
  6. Travel size hand sanitizer with your organization's logo *(1 available)*
  7. Hand fan with your organization's logo *(1 available)*
  8. Suntan lotion and lip balm combo on a carabiner with your organization's logo *(1 available)*

## **COPPER LEVEL SPONSORSHIP: \$5,000** ★

- Quarter-page ad rotating on a shared screen during breaks in plenary room
- 2 pre-conference complimentary registrations

## **SUPPORTER LEVEL SPONSORSHIP: \$2,000** ★

- An ad rotating on screen in the plenary room can be added to this sponsorship level (see below for pricing).

## **INDUSTRY LIAISON GROUP SPONSORS** ★

We encourage ILGs to support the conference through sponsorship.

**Thank you again for your interest in sponsorship opportunities for the NILG 2023 National Conference. Should you have any questions or require additional information, please contact a member of the sponsorship team listed on the cover page.**