



# Digital Advertising Specs

## Ad Deadline: Tuesday, June 24, 2025

### Format for Ads:

Quality .png or .jpg file to specified size and at 300 dpi resolution

**Note:** All low resolution files will be returned.

Please deliver all advertisements via email no later than Tuesday, June 24 to: [sponsorship@nilgconference.com](mailto:sponsorship@nilgconference.com)

## NILG 2025 National Conference Sponsorship Committee

**Gail S. Weidman**  
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Full Page Digital Ad  
12.54" x 6.75"  
3762px X 2025px

Cost \$1,500 if not included with sponsorship

Full sized ad included with:  
Titanium, Platinum, and Gold Level Sponsorships

Half Page Digital Ad

5.32" x 6.75"  
1596px X 2025px  
Cost \$1,000 if not included with sponsorship

Half page ad included with:  
Silver and Bronze Level Sponsorships

Quarter Page Digital Ad

3.24" x 5.97"  
972 px X 1790 px  
Cost \$600 if not included with sponsorship

Quarter page ad included with:  
Copper Level Sponsorships

**Email: [sponsorship@nilgconference.com](mailto:sponsorship@nilgconference.com)**