

BENEFITS OF EXHIBITING IN 2025

July 22 - 25, 2025
 Gaylord National Resort
 National Harbor, MD



90% of attendees indicated they visited the exhibit hall repeatedly during the conference

NILG offers the following to help exhibitors increase your engagement with our attendees.

- Conference logo that can be used on your mailing pieces, company email communications, social media accounts or on your company website. We encourage you to promote the conference throughout your customer base.
- Opportunity to host a reception or party at the hotel or its restaurants after our receptions for key attendees.
- Dedicated exhibit times include two receptions, two breakfasts, morning and afternoon refreshment breaks served exclusively in the exhibit hall.
- Exhibits will be located next to the general session creating high traffic.
- Booths will be open starting Tuesday evening through Thursday afternoon.
- Automatic inclusion in engagement activities such as "Exhibitor Bingo" card and daily contests on the conference app that encourages daily interaction with exhibitors.
- Option to add badge scanning (additional fee).
- The NILG Conference Website will include your company name and logo.
- Conference app will include your name, logo, booth number, company/product description, and website.
- Exhibitor logos will scroll in the general session throughout the event.
- Booth price is \$4500 per 10 x 10 space which includes 6' draped table, two chairs, waste can, booth sign. Discounted price of \$4200 per booth available for multiple booth purchases. Each booth registration includes one complimentary conference registration which includes all meals.
- Upon request exhibitors will receive pre-attendee list at 45 and 30 days prior to event with name, company and e-mail if the person has not opted out.
- Exhibitors only have access to the discounted Level 2 registration rate (\$500) which includes all meals except final night event.

43% of attendees have director, manager and leadership positions

- Compliance Program Manager
- AA Manager
- Associate Director
- Associate VP
- Chief Diversity Officer
- Compensation Manager
- Compliance Manager
- DEI specialist
- Director Compliance
- Director HR, Talent, People
- Diversity Manager
- EEO Compliance Manager
- HR Director
- Managing Director
- Senior Manager
- Vice President HR

PRELIMINARY/TENTATIVE 2025 EXHIBIT AGENDA;

Tuesday, July 22 Noon-5:00 pm
 booth setup, Opening Reception in exhibit area.

Wednesday, July 23

Breakfast, morning and afternoon breaks, Reception in exhibit area

Thursday, July 24

Breakfast, morning and afternoon breaks in exhibit area. Mid-afternoon hall closes and teardown.

EXHIBIT QUESTIONS? CONTACT MICHAEL WADE
 MWADE@PERTEAM.COM | 602-992-8925

NILGConference.com