



Full Page Digital Ad

6.75" x 12.54"
3762px X 2025px

Cost \$1,500 if not included with
sponsorship

Full sized ad included with:
Titanium, Platinum, and Gold Level
Sponsorships

Half Page Digital Ad

5.32" x 6.75"
2025px X 1596px

Cost \$1,000 if not
included with
sponsorship

Half page ad
included with:
Silver and
Bronze Level
Sponsorships

Quarter Page Digital Ad

5.97" x 3.24"
1790 px X 972 px

Cost \$600, if not
included with
sponsorship

Quarter page
ad included
with:
Copper Level
Sponsorships

NILG 2023 National Conference Digital Advertising Specs

August 1 - 4, 2023



JW MARRIOTT PHOENIX DESERT RIDGE RESORT & SPA

AD DEADLINE: JUNE 23, 2023

Format for Ads:

- Quality .png or .jpg file to specified size and at 300 dpi resolution

Note: All low resolution files will be returned.

Please deliver all advertisements via email no later than
Friday, June 23 to: sponsorship@nilgconference.com

NILG 2023 National Conference Sponsorship Committee

Barbara L. Kelly
303-304-7200
barbara.kelly@theinstitute4workplaceequality.org

Sheri Viggiano
425-538-4792
sheriv@microsoft.com

Tiffany A. Buckley Norwood
248-497-8675
tiffany.buckley@trinity-health.org

Gail S. Weidman
480-517-3823
gail.weidman@medtronic.com