



### Full Page Digital Ad

6.75" x 12.54"  
3762px X 2025px

Cost \$1,500 if not included with  
sponsorship

Full sized ad included with:  
Titanium, Platinum, and Gold Level  
Sponsorships

### Half Page Digital Ad

5.32" x 6.75"  
2025px X 1596px

Cost \$1,000 if not  
included with  
sponsorship

Half page ad  
included with:  
Silver and  
Bronze Level  
Sponsorships

### Quarter Page Digital Ad

5.97" x 3.24"  
1790 px X 972 px

Cost \$600, if not  
included with  
sponsorship

Quarter page  
ad included  
with:  
Copper Level  
Sponsorships

## NILG 2023 National Conference Digital Advertising Specs

August 1 - 4, 2023



JW MARRIOTT PHOENIX DESERT RIDGE RESORT & SPA

**AD DEADLINE: JUNE 23, 2023**

### Format for Ads:

- Quality .png or .jpg file to specified size and at 300 dpi resolution

**Note:** All low resolution files will be returned.

Please deliver all advertisements via email no later than  
Friday, June 23 to: [sponsorship@nilgconference.com](mailto:sponsorship@nilgconference.com)

## NILG 2023 National Conference Sponsorship Committee

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