



NILG 2022 National Conference ★ SPONSORSHIP OPPORTUNITIES ★

July 25 - 28, 2022



Omni Boston Hotel at the Seaport

**Thank you for your interest in sponsoring the NILG 2022 National Conference!
The support provided by our Sponsors is pivotal to the success of the Conference.**



NILG 2022 National Conference Sponsorship Committee

Email: sponsorship@nilgconference.com

Tiffany A. Buckley Norwood (Co-Chair)
734-343-0883
tiffany.buckley@trinity-health.org

Sheri Viggiano
425-538-4792
Sheriv@microsoft.com

Barbara L. Kelly (Co-Chair)
303-304-7200
barbara.kelly@theinstitute4workplaceequality.org

Janice DuFresne
401-225-5906
janice.dufresne@wilmerhale.com

Beth Ronnenburg
800-882-8904 ext. 1202
BethR@berkshireassociates.com

Pamela Roberts
571-230-6687
pamela.roberts2@ngc.com



NILG 2022 National Conference Sponsorship Opportunities

Sponsors at all levels receive the following benefits:

1. Mention in the conference program
2. Organization logo with hyperlink displayed on the sponsorship page of the conference website
3. Organization logo displayed during general sessions and lunches on PowerPoint slideshow presentation

Sponsors of breaks, luncheons, or special events (Monday-Thursday) will have their organization's name announced at least once prior to the sponsored event.

TITANIUM LEVEL SPONSORSHIP: \$40,000 ★

- Six (6) complimentary 3.5-day conference registrations
- Full-page ad in conference program
- Sponsor's branding included in marketing efforts
- 3-minute video on organization's diversity effort (video provided by sponsor)
- Reserved seating at tables near the podium for general sessions and luncheon events
- Choice of sponsorship:
 1. General session stage design incorporating organization logo *(1 available)*
 2. Wednesday Night Gala, including dinner and entertainment *(up to 2 sponsors sharing opportunity)*
 3. Organization logo displayed throughout the event

PLATINUM LEVEL SPONSORSHIP: \$30,000 ★

- Four (4) complimentary 3.5-day conference registrations
- Full-page ad in conference program
- Sponsor branding included in marketing efforts
- Reserved seating at a table near podium for general sessions and luncheon events
- Choice of sponsorship:
 1. Badge holder worn by attendees *(1 available)*
 2. Introduce keynote speaker during lunch/general session, branded logo during presentation, sponsor signage on table during book signing and/or meet & greet, if available. If applicable, books/CD will be made available for purchase. 3-minute video on organization's diversity efforts (provided by sponsor) *(2 available)*
 3. Directional signage: Each directional sign will include your organization logo. *(1 available)*
 4. Lunch on Tuesday or Wednesday *(2 available)*
 - Organization logo displayed on tables
 - 3-minute video on organizations diversity efforts (provided by sponsor)
 - Verbal recognition before and after lunch
 5. Monday evening's Welcome Reception; including organization signage on the main entrance to the Exhibit Hall *(1 available)*
 6. T-shirts for attendees (organization logo on the shirt sleeve) *(2 available)*
 7. Closed captioning services (logo to show up next to CC) (2 available)

GOLD LEVEL SPONSORSHIP: \$20,000 ★

- Three (3) complimentary 2.5-day conference registrations
- Full-page ad in conference program
- Sponsor branding included in marketing efforts
- Choice of sponsorship:
 1. Branded logo integrated into display signage at registration desk (registration area is the central hub for logistics and questions) *(1 available)*
 2. Opening entertainment (Tuesday morning) with opportunity to introduce the act *(1 available)*
 3. Tuesday Exhibitors' Reception organization signage at the event *(1 available)*
 4. Photo Booth in Exhibit Hall (1 available)
 5. Branded Recharge Station for phone / electronic devices in Exhibit Hall *(1 available)*
 6. Face Mask and Clean Wipes Kits for attendees (4 available)
 7. Conference App for IOS & Android devices – your organization logo displayed within app *(1 available)*

SILVER LEVEL SPONSORSHIP: \$15,000 ★

- Two (2) complimentary 2.5-day conference registrations
- Half-page ad in conference program
- Choice of sponsorship:
 1. Breakfast *(3 available) (1 available)*
 2. Conference Hotel Room Keys *(1 available)*
 3. Mousepad or Padfolio *(1 available)*
 4. Laptops, monitors, and technical support *(1 available)*
 5. Branded Thumb Drives containing timely submitted presentations *(1 available)*
 6. Webcam Cover *(1 available)*
 7. Pre-conference lunch *(1 available)*; includes two (2) pre-conference registrations
 8. Graphic design and printing of conference program; includes ad placement on inside back cover *(1 available)*

BRONZE LEVEL SPONSORSHIP: \$10,000 ★

- One (1) complimentary 2.5-day conference registration
- Half-page ad in conference program
- Choice of sponsorship of:
 1. Conference bag with company logo *(4 available)*–
 2. Breaks - all sponsors share sponsorship recognition at each break *(4 available)*
 3. Pre-conference breakfast - includes one pre-conference complimentary registration. *(1 available)*
 4. Conference at a glance (organization logo on the handouts) *(1 available)*
 5. Transportation to Night Gala (sponsored branding on exterior of buses) *(1 available)*
 6. Travel size hand sanitizer (organization logo on container) *(1 available)*

COPPER LEVEL SPONSORSHIP: \$5,000 ★

- Quarter-page ad in conference program
- 2 pre-conference complimentary registrations

SUPPORTER LEVEL SPONSORSHIP: ★ \$500-\$4,999

- Recognition in conference program (an ad in the conference program can be added to this sponsorship level at the cost mentioned below.)

PROGRAM ADS ★

Note: For sponsors at the Copper through Silver sponsorship level who want to upgrade an ad size, the price is the difference between ad size that comes with the sponsorship level and the price for the desired ad (e.g. A 1/4 page ad could be upgraded to a 1/2 page ad for \$400).

\$1500 Full page

\$1000 1/2 page

\$600 1/4 page

EXHIBITORS ★

Exhibitors that are also sponsors will have the opportunity for additional benefits. Please contact one of us for details.

THANK YOU!

Thank you again for your interest in sponsorship opportunities for the NILG 2022 National Conference. Should you have any questions or require additional information, please contact a member of the sponsorship team.

**All sponsorship offerings are subject to change due to conference circumstances, including sponsorship interest.*