



2021 NATIONAL CONFERENCE
STRIKE A CHORD
FOR EQUALITY AND COMPLIANCE
AUGUST 1 - 4, 2021 - NASHVILLE, TN

NILG 2021 National Conference
★ SPONSORSHIP OPPORTUNITIES ★

The Omni Nashville Hotel



August 1 - 4, 2021

Thank you for your interest in sponsoring the NILG 2021 National Conference!
The support provided by our Sponsors is pivotal to the success of the Conference.

NILG 2021 National Conference Sponsorship Committee

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NILG 2021 NATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Thank you for your interest in sponsoring the NILG 2021 National Conference! The support provided by our sponsors is pivotal to the conference's success.

Sponsors at all levels receive the following benefits:

1. Mention in the conference program
2. Organization's name announced during Tuesday's luncheon
3. Organization logo with hyperlink displayed on the sponsorship page of the conference website
4. Organization logo displayed during general sessions and lunches on PowerPoint slideshow presentation
5. Opportunity to include branded item in conference bag (Item must be pre-approved)

Sponsors of breaks, luncheons, or special events (Sunday-Wednesday) will have their organization's name announced at least once prior to the sponsored event and will have their sponsorship shown on the conference app next to the meal or special event being sponsored.

Please note: All sponsorship offerings are subject to change without notice due to circumstances including sponsorship interest and product.



TITANIUM LEVEL SPONSORSHIP: \$40,000

- Six (6) complimentary 3.5-day conference registrations
- Full-page ad in conference program
- Sponsor's branding included in marketing efforts
- Two push marketing notifications in app
- 3-minute video on organization's diversity effort (video provided by sponsor)
- Reserved seating at tables near the podium for general sessions and luncheon events

Choice of sponsorship:

1. General session stage design incorporating organization logo (~~1~~-available)
2. Tuesday Night Gala including dinner and entertainment (**up to 2 sponsors sharing opportunity**)
 - Organization logo displayed throughout the event
 - Logoed item in box

PLATINUM LEVEL SPONSORSHIP: \$25,000

- Four (4) complimentary 3.5-day conference registrations
- Full-page ad in conference program
- Sponsor branding included in marketing efforts
- One push marketing notification in app
- Reserved seating at a table near podium for general sessions and luncheon events

Choice of sponsorship:

1. Badge holder worn by attendees (~~1~~-available)
 - Logoed item in box
2. Introduce keynote speaker during lunch/general session, branded logo during presentation, sponsor signage on table during book signing and/or meet & greet, if available. If applicable, books/CD will be made available for purchase. 3-minute video on organization's diversity efforts (provided by sponsor) (~~2~~-available, **1 remaining**)
3. Directional signage: Each directional sign will include your organization logo. For broadcast attendees, directional signage with organization's logo will be provided. (~~1~~-available)
4. Lunch on Monday or Tuesday (~~2~~-available, **1 remaining**)
 - Organization logo displayed on tables
 - 3-minute video on organizations diversity efforts (provided by sponsor)
 - Verbal recognition before and after lunch
 - Logoed item in box
5. Sunday evening's Welcome Reception; including organization signage over the main entrance to the Exhibit Hall (~~1~~-available)
 - Logoed item in box
6. Closed captioning services (logo to show up next to CC) (~~1~~-available)

GOLD LEVEL SPONSORSHIP: \$20,000

- Three (3) complimentary 2.5-day conference registrations
- Full-page ad in conference program
- Sponsor branding included in marketing efforts

Choice of sponsorship:

1. Branded logo integrated into display signage at registration desk (registration area is the central hub for logistics and questions) (**1 available**)
2. Opening entertainment (Monday morning) with opportunity to introduce the act (**1 available**)
3. Monday Exhibitors' Reception organization signage at the event (**1 available**)
 - Logoed item in box

SILVER LEVEL SPONSORSHIP: \$15,000

- Two (2) complimentary 2.5-day conference registrations
- Half-page ad in conference program

Choice of sponsorship:

1. Mousepad (~~1 available~~)
2. Laptops, monitors, and technical support (~~1 available~~)
3. Branded Thumb Drives (~~1 available~~)
4. Breakfast (**3 available**)
5. Pre-conference lunch (**1 available**); includes two (2) pre-conference registrations
6. Graphic design and printing of conference program; includes ad placement on inside back cover (**1 available**)
7. Conference App for iOS & Android devices – your organization logo displayed within app (~~1 available~~)

BRONZE LEVEL SPONSORSHIP: \$10,000

- One (1) complimentary 2.5-day conference registration
- Half-page ad in conference program

Choice of sponsorship of:

1. Conference bag with company logo; includes logo on the box sent to broadcast attendees (~~4 available~~ **2 remaining**)
2. Breaks - all sponsors share sponsorship recognition at each break (**5 available**)
3. Pre-conference breakfast (**1 available**); includes one pre-conference complimentary registration.
4. Conference at a glance (organization logo on the handouts) (~~1 available~~)
5. T-shirts for registration workers (organization logo on the shirt) (**1 available**)
6. Travel size hand sanitizer (organization logo on container) (**1 available**)

COPPER LEVEL SPONSORSHIP: \$5,000

- Quarter-page ad in conference program
- Two pre-conference complimentary registrations (Sunday)

SUPPORTER LEVEL SPONSORSHIP: \$500-\$4,999

- Recognition in conference program
- An ad in the conference program can be added to this sponsorship level at the cost mentioned below.

INDUSTRY LIAISON GROUP SPONSORS

We encourage ILGs to support the conference through sponsorship and purchasing an ad.

PROGRAM ADS

If sponsors at the Copper through Silver sponsorship level want to upgrade an ad size, take the difference of the current ad from the ad desired to determine the price (e.g. A 1/4 page ad could be upgraded to a 1/2 page ad for \$400).

\$1500 Full page

\$1000 1/2 page

\$600 1/4 page

EXHIBITORS

Exhibitors that are also sponsors will have the opportunity for additional benefits. Please contact one of us for details.

THANK YOU!

Thank you again for your interest in sponsorship opportunities for the NILG 2021 National Conference. Should you have any questions or require additional information, please contact a member of the sponsorship team.

Sponsorship Team:

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